

SYRACUSE RECREATION & RESCUE

Animal welfare, reimaged.

Concept

...an **innovative community facility** situated in Syracuse, NY, blending the critical functions of animal rescue with dynamic recreational opportunities.



Why Now?

- Shelters are at capacity & inefficient.
- Specialty vet services are unavailable or backlogged.
- Recreation requires extended travel beyond city limits.
- The community is eager for attractive inner-city programs w/ direct benefits.
- The timing presents a rare opportunity to solve multiple public service voids with a singular, cost-effective strategy.



Joseph Torrillo / SRR / 11.19.24

No owners have been found and shelters/dog control are full. Any interest in fostering or adopting big boy? I found him outside as a stray. Strathmore syracuse.

Update: I am starting to believe they may have been dumped. I unfortunately am not able to keep them permanently, and would love to find them a safe, loving forever home. I have called multiple shelters and they are all full. A vet also checked and they are not microchipped. Does anyone have any suggestions?

Lost dog in strathmore area. On grant near Markland Ave! Dog control is closed today and unfortunately they can only stay in my yard due to reactive pets inside my home. I've fed them and they are so so so so sweet.

This puppy was found in Elmwood Park , and we cannot hold her, animal control is full, and I'm really trying to limit the dogs I take in, until I can become a shelter with funding to help me care for all these dogs. I am just at full capacity and it's hard to keep up with all the bills

Guys, remember when calling animal control, if no one picks up, leave a message with your name, number and a brief description of what you are calling in. Most animal control offices are in town buildings and they do not have caller id. DCO's are on the road 95% of the day and check those messages frequently. This also applies for after hours. I see a lot of people upset that no one answers, but the DCO checks their messages and there is nothing there. If it is an absolute emergency, always call 911.

Please everyone I need some help!!! This pup was just out on the street on Loma Ave no tags. lost on New Year's Eve we need help to find his owners. Unfixed male. Very friendly. Share this we called animal control they arnt open till 8:00am and that's all I've got. I'm walking the neighborhood looking to find a pet parent. while my girlfriend tends him inside.— in **Lyncourt**.

The Board President of Second Chance, Kimberly Smith-Ford, said city shelters around Syracuse are overwhelmed and do not have enough kennels to house the dogs that are being taken in. “So, the City of Syracuse is in a crisis like we’ve never seen before,” Smith-Ford said.

Update: I appreciate the overwhelming response to the post and people being as frustrated and outraged about the over crowded shelters and dog control. However, commenting has been turned off as the post was not originally intended to bash the Syracuse City systems. If

I already called everyone, including Cornell. Not looking for a good place, looking for an affordable option and payment. My vet quoted \$8000

animal control is not available until later.

Called animal control and the mailbox is full

Syracuse families dump dogs in record numbers, filling shelters: ‘Full house. Nothing we can do’

This sweet boy was left on my front porch either late last night or very early this morning. I've called animal Control and theu can't take him, I've called the SPCA and for some reason was told they don't have jurisdiction in Syracuse which doesn't make any sense to me. But I have animals of my own I cannot take on another 1. So if anyone wants a dog or knows of someone that ... **See more**

Any help finding somewhere for this sweet boy to go would be wonderful. As we are all aware shelters and rescues are full. I brought him in for the night due to the rain. He's in a crate in my basement and that's the best I can do with me already having cats and dogs.

What people say...

BnR, animal control, police have refused the dogs. Helping Hounds and SPCA cannot take them.

Racquel Doris of Nedrow and a friend of hers found two abandoned dogs on the city's Near West Side Tuesday morning, July 9, 2024. They spent nearly a whole day trying to hand them off to animal rescue centers only to be turned away because the shelter was full. (N. Scott Trimble | strimble@syracuse.com) N. Scott Trimble | strimble@syracuse.com

!! !! HAVE YOU FOUND A DOG IN THE CITY OF SYRACUSE, CALLED ANIMAL CONTROL AND BEEN TOLD THEY CANNOT TAKE THE DOG AND TO LET IT GO BECAUSE THEY HAVE NO ROOM!?!? THEY HAVE THIER OWN ANIMAL CONTROL, THEY HAVE THEIR OWN SHELTER, THEY ARE PAID TO PICK UP DOGS YET THEY DO NOT DO SO !! !! 🤔🤔 THE SPCA IS NOT CONTRACTED WITH THE CITY OF SYRACUSE AND THEY CAN NOT TAKE CITY DOGS !! !! THEY SHOULDN'T HAVE TO BECAUSE THE CITY HAS THEIR OWN SHELTER !! !! IF YOU HAVE BEEN TOLD THIS YOU NEED TO CALL THE MAYORS OFFICE, CALL THE NEWS STATIONS, THIS IS A HUGE LIABILITY TO THE PUBLIC, WHAT IF IT IS AN AGGRESSIVE DOG THEY ARE TELLING YOU TO LET STAY OUT ON THE STREETS !! !!

There is not a single person in animal rescue who is not burnt out at the moment. We are all doing more than we can and it will never be enough to keep up. Thats the hard truth. My greatest wish is that someday every rescue will be "out of business".



The Service

- Combines recreation & events with animal welfare services...
- Increases visibility and adoption rates...
- Provides a safe, fun and engaging environment...
- Promotes responsible pet ownership...
- Creates a supportive community for animals and people...

Expectations

- A high traffic hub for recreation, events and wellness within the heart of the city...
- A unique destination for unprecedented participation, appreciation and care of animals, feat. a public specialty services vet center...
- An invigorating statement of innovation and progress...
- Revenue generated for local animal welfare services and businesses...





Why it Works

- The program solves for multiple voids within the city.
- Rescue efforts are a natural byproduct of living a healthy lifestyle.
- Operations are more cost efficient and stable than traditional shelters.
- Benefits extend to community members and area businesses.

Direct Comparison

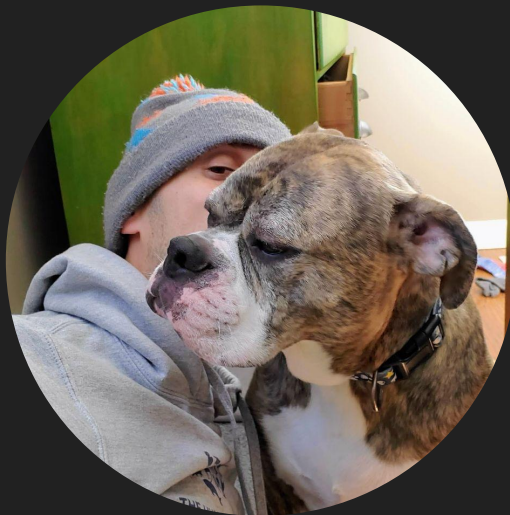
Consider your **costs**...

Consider any **restrictions**...

Consider the **outcome**...



Case Studies



Midas



Skip Jones



Titan

Appeal

- Run by lifelong animal advocates in partnership with key community members...
- Professional speciality service providers with decades of experience and deep industry connections...
- Creative & flexible program model...
- Intuitive facility...
- Expansion opportunities...
- Unique opportunities for community members...





Impact

- Estimated 5-25x intake/output compared to other city options...
- Emphasis on quality of life for shelter animals...
- Greater access to services...



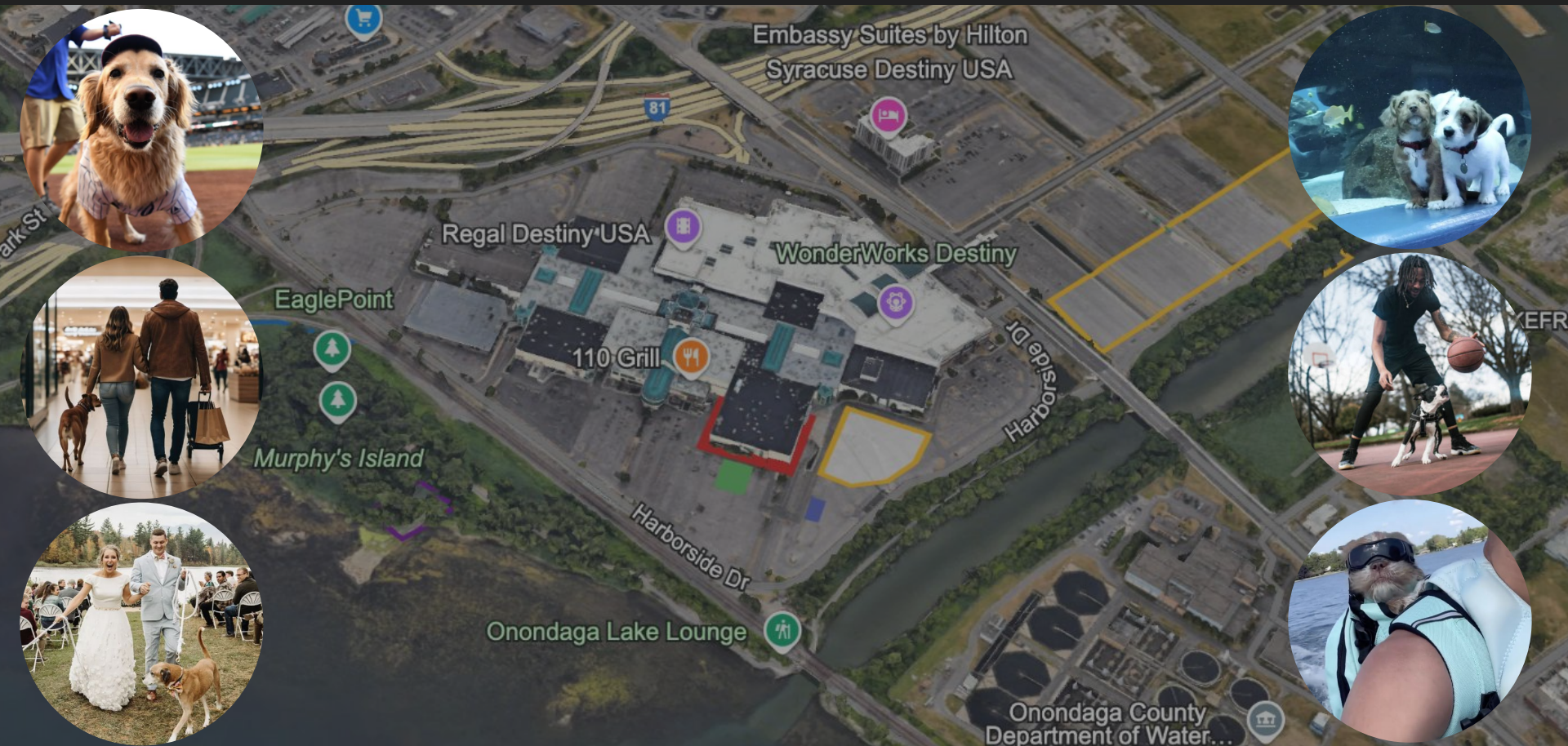
Over 30 positions would be created within the community, including at least 4 admin/mgmt roles, 6 vet specialty positions, 10 kennel + animal enrichment positions, 4 communication, technical & support positions and unlimited opportunities to volunteer and engage with the organization otherwise.

Programs

- Veterinary: Physical, spay, neuter, diagnostics, lab work, imaging (xray, echo, ultra), microchip, + more.
- Animal welfare: Adopt, foster, education, daycare, boarding, enrichment, training...
- Recreation: Softball, soccer, kickball, tennis, pickleball, basketball, flag football, lacrosse, nature walks, watersports, esports, fitness, spa, +more...
- Events: Destination weddings, banquets, theme parties, crafts, photoshoots, fundraisers...



Location



Shelter Estimates

Contract with the city would be on a per animal basis, with an avg output 15x greater for the same cost, compared to any other option the city has currently.

*Additional \$1-2M annually for events, rec, and wellness services.

Kennels
100 to 400

Avg. Annual Animal Intake
1,217 to 4,867

Annual Operating Cost
\$1.37M to \$5.47M*

Contract Cost
~\$550 Per Animal

Revenue

The shelter is partially self-funded through on-campus programming and events offered to the general public.

The business generates the remaining revenue through contracts, grants and fundraisers.

The revenue model offers greater stability for the business and reduces costs for any singular entity.

Contracts + Grants
50%-60%

Public Programs
25%-35%

Donations + Fundraisers
15%-25%



January 2025

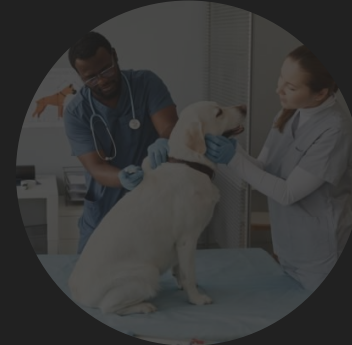
Secure contracts

Timeline



May 2025

Secure contractor



October 2025

Launch rec programs

Jan

Feb

Mar

Apr

May

Jun

Jul

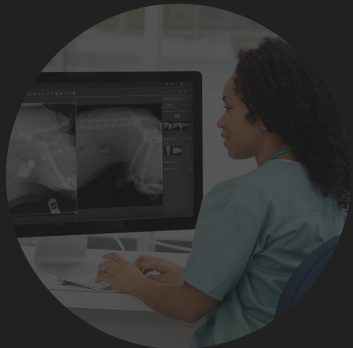
Aug

Sept

Oct

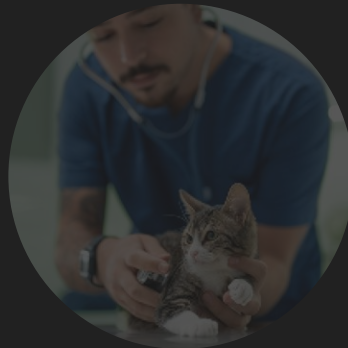
Nov

Dec



March 2025

Secure funding



Aug 2025

Open shelter



Rescue Pack

